

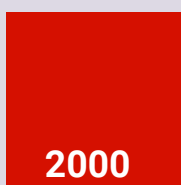
COPESD- MI

The Key to Teacher Growth and Retention

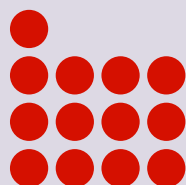
Facing vast distances and limited staffing, COPESD needed a new way to support early literacy teachers. By embracing virtual coaching with Sibme, they brought consistent, impactful feedback directly into classrooms.

Coaching at a Distance: A Geographic Challenge

With only two Early Literacy Coaches covering 13 sites across a 2,000-square-mile region, COPESD struggled to provide consistent, in-person coaching. Limited time and travel made one-on-one support rare, creating a gap in timely, meaningful feedback for teachers.



2000
Square Miles



13
Sites

Bringing Reflection and Support into the Classroom

Blumke and Peters adopted Sibme's virtual coaching platform to deliver feedback asynchronously through video. Teachers quickly embraced the tool, using video to reflect on their teaching, identify areas for growth, and receive frequent, flexible support without leaving their classrooms.

Growth Fueled by Connection and Flexibility

- **99%** of teachers took greater ownership of their professional learning.
- **88%** felt more confident in their teaching.
- **85–88%** improved collaboration with colleagues.

Video coaching reduced disruptions and empowered teachers to grow in a reflective, efficient way.

Sustainable Coaching That Meets Teachers Where They Are

Sibme helped COPESD overcome geographic challenges and build a sustainable coaching model. Teachers became more confident, collaborative, and engaged in their development—proving that virtual coaching can drive powerful results.

"I am excited to be engaging with teachers more consistently at a much deeper level than I ever have."

Kim Blumke - Early Literacy Coach

Make every moment
a teachable moment

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